



**THE INDIAN INSTITUTE  
OF ARCHITECTS  
HARYANA CHAPTER**



# “रजतोत्सव”

*In aid of architects' welfare fund*

## **THE SILVER JUBILEE CONVENTION AND BUILDING MATERIALS EXHIBITION**

**DATE : 23, 24 & 25 AUG 2024 | FRI - SUN**

**VENUE - HOTEL RAJHANS, SURAJKUND  
FARIDABAD, NCR, INDIA**



**HOSTED BY :  
THE INDIAN INSTITUTE  
OF ARCHITECTS  
HARYANA CHAPTER**

**MANAGEMENT  
ASSOCIATE :  
NIRMAAN EXPO &  
KNOWLEDGE SESSION**







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# We Invite You

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To be a part of **Silver Jubilee Celebrations** of The Indian Institute Of Architects, Haryana Chapter

**23 -25 Of Aug 2024**

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We are thrilled to announce the 25th **Silver Jubilee Celebration** of the **Haryana Chapter**! Mark your calendars for a landmark gathering in the world of architecture and building materials. This milestone celebration is not just a reflection of our rich history but also a testament to the vibrant future that lies ahead. Join us as we bring together industry leaders, architects, builders, and enthusiasts to celebrate innovation, excellence, and our shared passion for creating remarkable spaces.

## Building Materials Exhibitions

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This platform provides a unique opportunity for manufacturers and vendors to connect directly with architects, interior designers, engineers, technocrats, and the general public.

## Knowledge Sharing

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We believe in the power of knowledge exchange, this event serves as a hub for architects and industry professionals to share insights, innovations, and best practices.



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SILVER JUBILEE  
CELEBRATION

## Networking Opportunities

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Forge valuable connections with architects and professionals from across India to showcase your products collaborate on projects or simply expand your network, **Rajatotsav** offers the perfect platform to do so.

## Why Participate

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Gain exposure to a diverse audience comprising architects, interior designers, design professionals, engineers and industry experts.

## Brand Recognition

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Position your brand as a leader in the industry by participating in the prestigious building materials exhibition.

## Market Insights

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Gain valuable insights into market trends, customer preferences, and emerging technologies in a rapidly evolving industry landscape

## Collaboration Opportunities

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Explore potential collaborations with architects and professionals seeking innovative solutions for their projects.

Secure your spot at the convention and elevate your brand's presence in the architecture and building materials industry. Join us in **Faridabad, NCR** from the **23 - 25 Aug 2024** for a transformative experience that promises unparalleled networking, learning and business opportunities.



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# Sponsorship offer & deliverables

## 2 Days Conference – 23 & 24 Aug 2024

Become a sponsor of the event and increase visibility of your brand and products at next level. As a sponsor your company's brand will be prominently placed on convention brochures, backdrop of convention stage, invites/ communications, banners, posters, etc., ensuring maximum exposure to a diverse audience of the industry professionals and leaders in attendance. Executive members of sponsors shall be able to interact with the delegates during technical presentations, lunches, dinners and other get-to-gathers.

Following are the sponsorship tariffs for different categories. GST @18% will be charged extra.

### Title Sponsor: Rs. 35 Lacs

Title Sponsor shall appear below the event name, i.e. "Sponsored by: company logo". all program access for 8 executive members, 8 minutes commercial presentation slot will be provided in convention, and a reserved Stall No. A3 in entrance lobby.

### Platinum Sponsor: Rs. 30 Lacs

Platinum Sponsor shall appear in all master creative and media, i.e. "Platinum Sponsor: company logo". all program access for 6 executive members, 6 minutes commercial presentation slot will be provided in the convention, and a reserved Stall No. A4 in entrance lobby.

### Gold Sponsor: Rs. 25 Lacs

Platinum Sponsor shall appear in all master creative and media, i.e. "Gold Sponsor: company logo". all program access for 5 executive members, 5 minutes commercial presentation slot will be provided in convention, and a reserved Stall No. A5 in entrance lobby.





## **Silver Sponsor: Rs. 20 Lacs**

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Silver Sponsor shall appear in all master creative and media, i.e. "Silver Sponsor: company logo". All program access for 4 executive members, 4 minutes commercial presentation slot will be provided in convention, and a reserved Stall No. A6 in Entrance lobby.

## **Gala Night-1 Sponsor: Rs. 20 Lacs**

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Gala Night Sponsor shall appear in all master creative and media, i.e. "gala night-1 sponsor: company logo". All program access for 5 executive members, and 15 minutes commercial presentation slot will be provided to Sponsor in Gala Night-1. total 300 square feet company's personalized branding will be allowed at gala venue, and a reserved Stall No. a1 in Entrance lobby.

## **Gala Night-2 Sponsor: Rs. 20 Lacs**

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Gala Night Sponsor shall appear in all master creative and media, i.e. "Gala night-2 Sponsor: company logo". all program access for 5 executive members, and 15 minutes commercial presentation slot will be provided to Sponsor in gala night-2. total 300 square feet company's personalized branding will be allowed at gala venue, and a reserved Stall No. A2 in Entrance lobby.

## **Lunch Day-1 Sponsor: Rs. 10 Lacs**

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Lunch Sponsor shall appear in all master creative and media, i.e. "Lunch day- 1 Sponsor: company logo". All program access for 3 executive members, and 3 minutes commercial presentation. total 200 square feet company's personalized branding will be allowed at Lunch area.

## **Lunch Day- 2 Sponsor: Rs. 10 Lacs**

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Lunch Sponsor shall appear in all master creative and media, i.e. "Lunch day- 2 Sponsor: company logo". All program access for 3 executive members, and 3 minutes commercial presentation. total 200 square feet company's personalized branding will be allowed at Lunch area.







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## **High Tea Sponsor: @ Rs. 3 Lacs Each**

(Total 4 Individual Sponsorships)

All 4 high tea sponsors shall appear in all master creative and media individually, i.e. "High Tea Sponsor: company logo1/2/3/4". all program access for 2 executive members will be provided to sponsor in convention during high tea/s. total 100 square feet company's personalized branding will be allowed at high tea area for the selected slot.

## **Registration Sponsor: Rs. 10 Lac**

Registration Sponsor shall appear in all master creative and media, i.e. "Registration Sponsor: company logo". all program access for 2 executive members will be provided, name/logo of Sponsor will be printed on delegates' registration kit bag.

## **Heritage Walk Sponsor: Rs. 10 Lac**

Heritage walk Sponsor shall appear in all master creative and media, i.e. "Heritage Walk Sponsor: company logo". all program access for 2 executive members will be provided, name/logo of sponsor will be printed on kit of heritage walk, 5 minute welcome and thanks note slot will be given to sponsor during suitable time.

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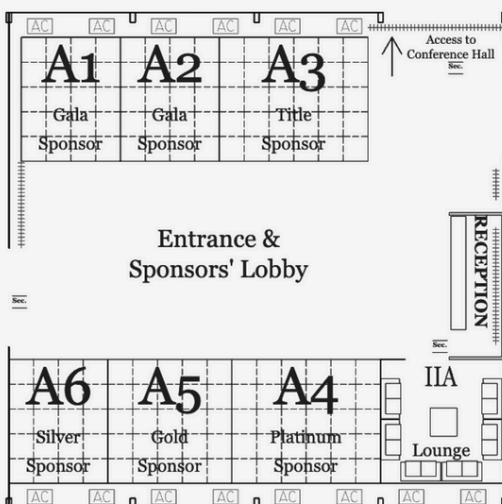
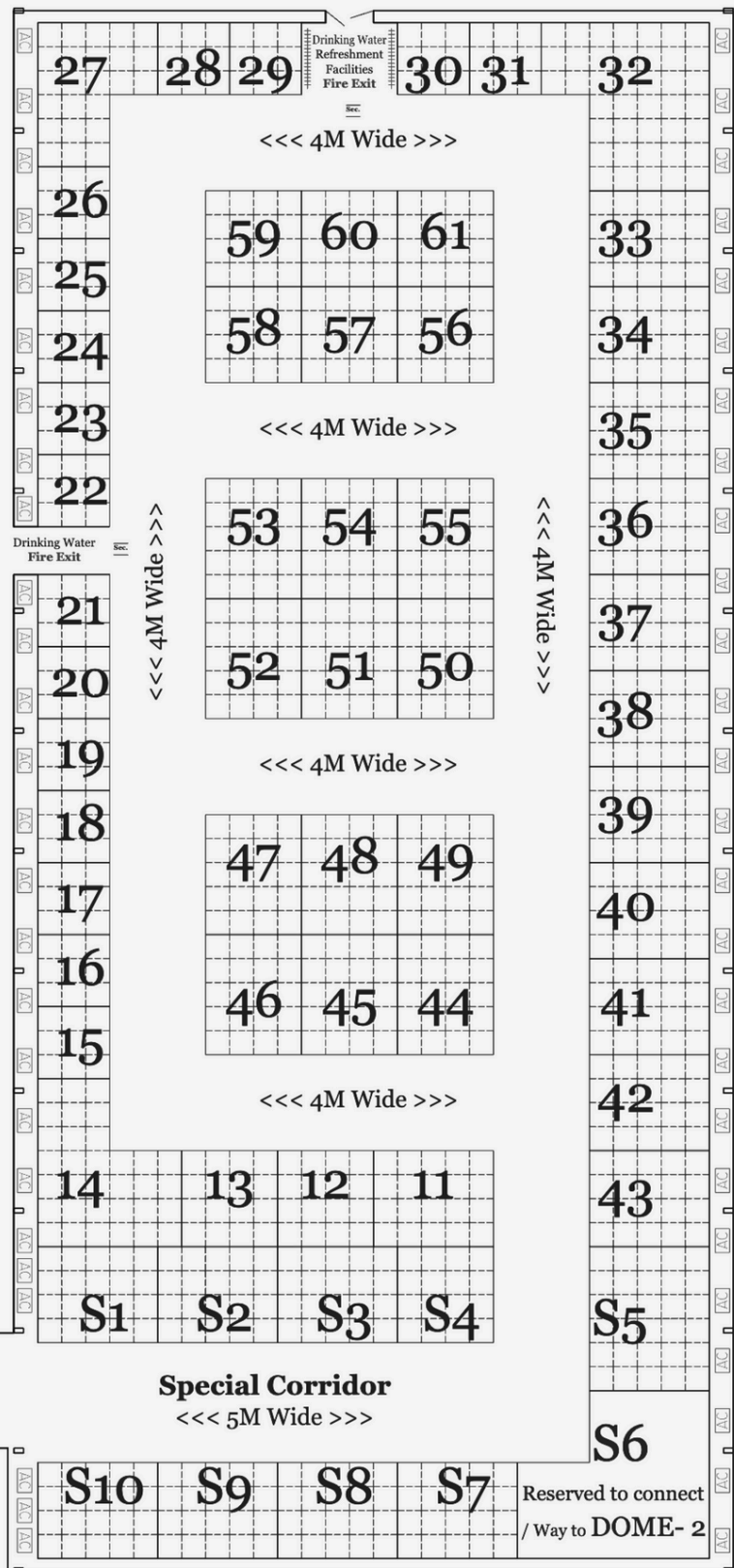


## Exhibition Partners

Join us as an exhibition partner at **Rajatotsav** and showcase your latest products and innovations to a captive audience architects, interior designers, engineers, technocrats, and general public. As an exhibition partner, you will have the opportunity to participate in the building and architectural materials exhibition, where you can set up a stall to showcase your offerings and engage directly with attendees. Participating as an exhibition partner at **Rajatotsav** offers a unique opportunity to showcase your brand connect with potential customers and collaborators. Please find the detailed layout of the exhibition space, as well as the relevant financial

**Booking confirmations will be processed only through our authorized booking system. For Booking, Kindly Contact: 7737001000 or 7737031000.**

**Note: 100 % Advance payment in favour of The Indian Institute Of Architects, Haryana Chapter is mandatory for booking confirmation.**



## Exhibition Arena Plan Entrance & Sponsors' Lounge Dome-1





## Size And Price Details Of Stalls

Stall No.	Size X x Y in Mtr.			Area SQM	Stall Price/Rs.	GST Value @18%	Price with GST/Rs.
S1	5	X	4	20	1,45,000	26,100	1,71,100
S2	5	X	4	20	1,45,000	26,100	1,71,100
S3	5	X	4	20	1,45,000	26,100	1,71,100
S4	4	X	4	16	1,37,000	24,660	1,61,660
S5	6	X	5	30	2,05,000	36,900	2,41,900
S7	5	X	4	20	1,45,000	26,100	1,71,100
S8	5	X	4	20	1,45,000	26,100	1,71,100
S9	5	X	4	20	1,45,000	26,100	1,71,100
S10	5	X	4	20	1,45,000	26,100	1,71,100
11	5	X	4	20	1,45,000	26,100	1,71,100
12	4	X	4	16	1,05,000	18,900	1,23,900
13	4	X	4	16	1,05,000	18,900	1,23,900
14	ODD			33	1,90,000	34,200	2,24,200
15	3	X	3	9	70,000	12,600	82,600
16	3	X	3	9	70,000	12,600	82,600
17	3	X	3	9	70,000	12,600	82,600
18	3	X	3	9	70,000	12,600	82,600
19	3	X	3	9	70,000	12,600	82,600
20	3	X	3	9	70,000	12,600	82,600
21	3	X	3	9	70,000	12,600	82,600
22	3	X	3	9	70,000	12,600	82,600
23	3	X	3	9	70,000	12,600	82,600
24	3	X	3	9	70,000	12,600	82,600
25	3	X	3	9	70,000	12,600	82,600
26	3	X	3	9	70,000	12,600	82,600
27	ODD			24	1,45,000	26,100	1,71,100
28	3	X	3	9	70,000	12,600	82,600
29	3	X	3	9	70,000	12,600	82,600
30	3	X	3	9	70,000	12,600	82,600
31	3	X	3	9	70,000	12,600	82,600

Stall No.	Size X x Y in Mtr.			Area SQM	Stall Price/Rs.	GST Value @18%	Price with GST/Rs.
32	ODD			41	2,30,000	41,400	2,71,400
33	4	X	5	20	1,25,000	22,500	1,47,500
34	4	X	5	20	1,25,000	22,500	1,47,500
35	4	X	5	20	1,25,000	22,500	1,47,500
36	4	X	5	20	1,25,000	22,500	1,47,500
37	4	X	5	20	1,25,000	22,500	1,47,500
38	4	X	5	20	1,25,000	22,500	1,47,500
39	4	X	5	20	1,25,000	22,500	1,47,500
40	4	X	5	20	1,25,000	22,500	1,47,500
41	4	X	5	20	1,25,000	22,500	1,47,500
42	4	X	5	20	1,25,000	22,500	1,47,500
43	4	X	5	20	1,25,000	22,500	1,47,500
44	4	X	5	20	1,45,000	26,100	1,71,100
45	4	X	5	20	1,25,000	22,500	1,47,500
46	4	X	5	20	1,45,000	26,100	1,71,100
47	4	X	5	20	1,45,000	26,100	1,71,100
48	4	X	5	20	1,25,000	22,500	1,47,500
49	4	X	5	20	1,45,000	26,100	1,71,100
50	4	X	5	20	1,45,000	26,100	1,71,100
51	4	X	5	20	1,25,000	22,500	1,47,500
52	4	X	5	20	1,45,000	26,100	1,71,100
53	4	X	5	20	1,45,000	26,100	1,71,100
54	4	X	5	20	1,25,000	22,500	1,47,500
55	4	X	5	20	1,45,000	26,100	1,71,100
56	4	X	4	16	1,21,000	21,780	1,42,780
57	4	X	4	16	1,05,000	18,900	1,23,900
58	4	X	4	16	1,21,000	21,780	1,42,780
59	4	X	4	16	1,21,000	21,780	1,42,780
60	4	X	4	16	1,05,000	18,900	1,23,900
61	4	X	4	16	1,21,000	21,780	1,42,780

### Our Bank Account Details

Bank Name: HDFC

IFSC Code: HDFC0001568

Name: IIA Haryana Chapter

No.: 99992429081999

Address - HDFC Bank, SCO -70, Sector - 15 Market, Faridabad, Haryana 121007

The Indian Institute Of Architects Haryana Chapter GST Number: 06AAATT5904C1ZT

For Booking, Kindly Contact: **7737001000** or **7737031000**.







## Instructions, Terms & Conditions For Exhibitors

1. One stall will be booked with one company or one firm name only.
2. Selling and transportation of products are strictly not allowed during exhibition hours (10:00 to 21:00) for human safety and to ensure a well-managed premise.
3. Anyone can do their own branding within their stalls only. complimentary ad slides will be played on the entrance area led wall by the organizer.
4. Names on fascia will be arranged by exhibitors according to their desired name and format. fascia height will be 9 inches.
5. Other branding spaces will be provided against commercial offers. any unapproved branding/standees will be forfeited by the branding team.
6. Further digital promotions will be reduced if anyone places their branding forcefully in any prohibited area.
7. Mobile display carts or branding will not be allowed outside or on the roadside of the venue. legal action will be taken against such activities.
8. Blank spaces shown near corner stalls cannot be used by exhibitors for personal use.
9. Check stall sizes and orientation properly. grids shown in the plan are with a size of 1m x 1m. stall sizes may vary up to 50mm (2"), and partition heights will be 8 feet.
10. AC idu will be fixed at 8 feet from dome floor level, so stalls near ac units should keep their rear height up to 8 feet only.
11. The maximum height of customized stalls is allowed up to 12 feet.
12. Assembly of pre-engineered stalls is allowed on-site. manufacturing of stalls from the ground up is not allowed on the venue site; such exhibitors should bring modular stalls with maximum completion.
13. Let us know if you are fabricating your own stalls or do not need our octonorm stall partition so that we will leave your stall space blank, allowing you to start your stall fabrication in advance.
14. Location for stalls will be provided by 2:00 pm on 21st aug 2024.
15. Complete your stall preparation work three hours before the inauguration so that our housekeeping team can start final cleaning.
16. Fill out all required information properly in the registration form. we will not be responsible for updating any verbal discussion about any related matter.
17. We will release promotional posts on social media according to our format without the approval of exhibitors. please provide the required information properly.
18. Inauguration of every stall will be done by guests and professionals in an organized manner.
19. Any data or other information related to participating professionals will not be provided to exhibitors, as we are not authorized to do so.
20. Drinking water points will be available at the food court. anyone can drink water and refill their bottles.
21. We will provide a 250w power supply to each stall, one exhibition standard octonorm counter (approx. size: w: 39" x d: 24" x h: 30"), and two simple chairs for every multiple of 9 sqm stall. for example, if the stall size is 18 sqm, the furniture quantity will be doubled.
22. The dome floor will be a 4" raised plywood finished with carpet.
23. In case of heavy electric power requirements, exhibitors must update us in advance so that heavy supply connections can be managed, reducing the chance of accidents.
24. We provide round-the-clock general security during exhibition days, but exhibitors are advised to wrap their valuable materials and keep handy items safely.
25. Support our parking system for better management of your own show. we emphasize this because many exhibitors and their staff misbehave with guards and park vehicles anywhere.
26. Further digital promotion will be reduced without prior notice if any exhibitor does not follow the terms and conditions.
27. The organizer reserves all rights to postpone or cancel the event, or make any changes due to any sensible reason or natural calamities.

*Wish you all the best  
and  
Thanks for your association.*

